



130 Black Bridge Road | Camp Verde AZ 86322

## CAMP VERDE COMMUNITY LIBRARY

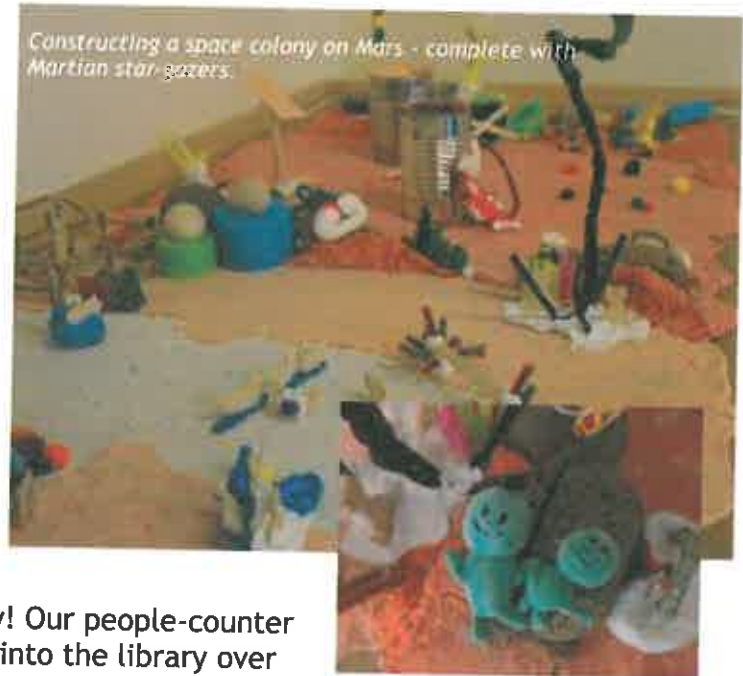
*good company is always Welcome...*

### MEMORANDUM

**TO:** Russ Martin, Town Manager  
**FROM:** Kathy Hellman, Library Director  
**SUBJECT:** Monthly Report - June 2017  
**DATE:** 7/7/2017  
**CC:** Department Heads

#### **The Discover NASA: From Our Town to**

**Outer Space** exhibition informed our Summer Reading Program kickoff this year. All staff and several brave volunteers, whether in Youth Services or not, participated as we turned the library into "Space Camp" where kids could experience various space-themed activities. Kids started at the front desk then proceeded to participate through 9 stations involving working and living in space. We also ran the kickoff programs over two days and two times so families could fit it into their schedule. This is the first time in five years that we've been able to have the SRP Kickoff program inside the library! Our people-counter showed over 550 additional people came into the library over the two days we held Space Camp.



The Library hosted 45 girls and 20 adults from American Heritage Girls troops from Surprise, Tucson, Flagstaff and Phoenix. The girls ranged in age from 4 to 15 and were earning badges in three different levels for Space Exploration and Working in Space. They spent two days working on a variety of projects and even had a sleepover in the library. Kudos to Astronomers of the Verde Valley for bringing their equipment to Rezzonico Family Park and giving the girls and their sponsors a chance to appreciate Camp Verde's beautiful dark skies.

#### **Report from Youth Services Librarian, Nadia Torabi:**

June continued to be filled with Summer Reading and Discover NASA programs. The children learned about campfire safety, the similar features Mars has to Earth, the phases of the moon, and what constellations are. There was also stargazing in Rezzonico Family Park. Families continued to explore the NASA exhibit. Our new Lego Club is growing in popularity each week. We started with just five children and ended the month with twenty-six. I have ordered new books and series that parents and children request, including several new Spanish and bilingual books.

**Report from Reference & PC Help Librarian, Gerry Laurito:**

This month we served a lot of people printing out passes for Fossil Creek Recreation Area. The two small study rooms were used 60 times for a total of 116 hours by 82 people. Most patrons used the rooms for study, meetings, and taking tests.

**Report from Circulation Librarian, Alice Gottschalk:**

June began Summer Reading Programs and everything went well at the Circulation desk on both opening days. I have volunteers that were willing to work extra hours to cover registering patrons and their children to thank for that. When you come into the library and see two new faces its because we have two new volunteers that are working at the front desk. Give them a big smile and welcome Elaine and Pam to our team.



**Report from Teen Librarian, Zack Garcia:**

With the Summer Reading Program underway, June was a very busy month. Teens helped build the playhouse for the children's courtyard, built bat houses, and created lamps. The kids used teamwork, and also got hands-on experience building things. When constructing the bat houses, a few were reluctant to use the power drill or screw gun, but by the end they had all given it a shot and gotten more comfortable with it. When building the lamps, they got to combine creativity and practicality by decorating and wiring the lamps instead of buying them. Next on the to-do list is building our 3D printer. It finally arrived, and I think it will be a fun project, and a great thing for the library as a whole.

**Report from Friends of Camp Verde Library:** The quilt raffle concluded with a drawing at the end of the month. Doris Mintz of Prescott is the winner! Thanks to Jeannette Teets for creating and donating the quilt which netted the Friends over \$600. A vending machine that holds drinks and snacks was delivered to the Friends. The Town Maintenance crew brought the machine up to the Teen area, set it up and leveled it. President of the board, Jeannette Teets, was trained to load it and she showed others how to manage it. The machine will be stocked by the Friends and all proceeds go to the Friends as one more way to raise money to help fund projects and items for the library.



Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

## JUNE 2017 Camp Verde Community Library Use Statistics

|                                                 | May-17 | May-16 | % change | YTD-FY17 | YTD-FY16 | % change |
|-------------------------------------------------|--------|--------|----------|----------|----------|----------|
| <b>In-Library Uses</b>                          |        |        |          |          |          |          |
| Traffic Count                                   | 8,999  | 5,835  | 54.2%    | 87,357   | 67,978   | 28.5%    |
| New Cards Issued                                | 147    | 78     | 88.5%    | 1,377    | 713      | 93.1%    |
| Public Computer Use                             | 1,554  | 1,680  | -7.5%    | 18,937   | 20,025   | -5.4%    |
| Early Literacy Computer Use                     | 149    | 54     | 175.9%   | 775      | 806      | -3.8%    |
| Requests for Computer Help                      | 151    | 123    | 22.8%    | 1,551    | 1,290    | 20.2%    |
| Reference Questions                             | 230    | 134    | 71.6%    | 2,043    | 1,795    | 13.8%    |
| Total In-Library Use                            | 11,230 | 7,904  | 42.1%    | 112,040  | 92,607   | 21.0%    |
| <b>Library Programs</b>                         |        |        |          |          |          |          |
| Adult Programs                                  | 47     | 30     | 56.7%    | 346      | 277      | 24.9%    |
| Adult Program Attendance                        | 453    | 127    | 256.7%   | 3,197    | 1,268    | 152.1%   |
| Adult Program Hours                             | 8      | 8      | 0.0%     | 78       | 102      | -24.0%   |
| Youth Programs                                  | 35     | 30     | 16.7%    | 268      | 295      | -9.2%    |
| Youth Program Attendance                        | 879    | 465    | 89.0%    | 3,457    | 4,913    | -29.6%   |
| Youth Program Hours                             | 38     | 22     | 72.7%    | 123      | 316      | -61.1%   |
| Programs Off-Site                               | 0      | 7      | -100.0%  | 18       | 65       | -72.3%   |
| Total Library Program Attendance                | 1332   | 592    | 125.0%   | 6,654    | 6,181    | 7.7%     |
| <b>Circulation</b>                              |        |        |          |          |          |          |
| Items Checked Out                               | 6,557  | 5,124  | 28.0%    | 55,645   | 53,415   | 4.2%     |
| Items Checked In                                | 6,462  | 5,151  | 25.5%    | 59,509   | 59,104   | 0.7%     |
| Items Used In-Library                           | n/a    | 335    |          | n/a      | 3,670    |          |
| Renewed Items                                   | 334    | 898    | -62.8%   | 7,718    | 10,458   | -26.2%   |
| Total Circulation                               | 13,019 | 10,610 | 22.7%    | 115,154  | 116,189  | -0.9%    |
| Total Number Library Patrons                    | 5,064  | 3,918  | 29.2%    |          |          |          |
| <b>Circulation Areas of Interest</b>            |        |        |          |          |          |          |
| Audio Books                                     | n/a    | 209    |          | n/a      | 2,219    |          |
| DVDs & VHS                                      | n/a    | 1,744  |          | n/a      | 19,600   |          |
| eBooks                                          | 404    | 339    | 19.2%    | 4,249    | 3,382    | 25.6%    |
| Youth eBooks                                    | 41     | 58     | -29.3%   | 442      | 563      | -21.5%   |
| iPads & e-readers                               | 6      | 12     | -50.0%   | 59       | 115      | -48.7%   |
| Large Print                                     | n/a    | 192    |          | n/a      | 2,160    |          |
| Magazines                                       | 93     | 98     | -5.1%    | 1,047    | 1,334    | -21.5%   |
| Kids & Teens Material                           | n/a    | 1,914  |          | n/a      | 16,388   |          |
| <b>Transits, HOLDS &amp; InterLibrary Loans</b> |        |        |          |          |          |          |
| HOLDS Filled                                    | 1,056  | 768    | 37.5%    | 8,871    | 9,376    | -5.4%    |
| Transit Items Sent & Received                   | 1,629  | 1,402  | 16.2%    | 15,935   | 17,869   | -10.8%   |
| CVCL ILL Items Going Out                        | 31     | 51     | -39.2%   | 251      | 381      | -34.1%   |
| ILL Items for CVCL Patrons                      | 7      | 0      |          | 43       | 48       | -10.4%   |
| Total Transit, HOLDS & ILL Activity             | 2,723  | 2,221  | 22.6%    | 25,100   | 27,674   | -9.3%    |
| <b>Library Volunteers</b>                       |        |        |          |          |          |          |
| Number of Volunteers                            | 39     | 20     | 95.0%    | 456      | 354      | 28.8%    |
| Number of Hours Given                           | 672    | 471    | 42.7%    | 7,830    | 6,290    | 24.5%    |
| Average Hours/Volunteer                         | 17.2   | 23.6   | -26.8%   | 17.2     | 17.8     | -3.4%    |
| <b>Collection &amp; Development</b>             |        |        |          |          |          |          |
| New Kids & Teen Material Added                  | n/a    | 55     |          | n/a      | 501      |          |
| New Books Added                                 | n/a    | 166    |          | n/a      | 1,564    |          |
| New Audio-Visual Material Added                 | n/a    | 61     |          | n/a      | 693      |          |
| Total Items Added                               | 301    | 227    | 32.6%    |          | 2,257    |          |
| Total Items Owned                               | 30,286 | 32,056 | -5.5%    |          |          |          |
| <b>Mending &amp; Donations</b>                  |        |        |          |          |          |          |
| Items Mended or Repaired                        | 29     | 58     | -50.0%   | 719      | 833      | -13.7%   |
| Donations Processed                             | 1,895  | 401    | 372.6%   | 12,621   | 5,784    | 118.2%   |

## JUNE 2017 Camp Verde Community Library Use Statistics

|                              |                     |        |        |        |         |         |        |
|------------------------------|---------------------|--------|--------|--------|---------|---------|--------|
|                              | Donations Cataloged | 191    | 106    | 80.2%  | 1,452   | 1,085   | 33.8%  |
|                              |                     |        |        |        |         |         |        |
| Online Public Access Catalog |                     |        |        |        |         |         |        |
|                              | OPAC Searches       | 10,256 | 60,843 | -83.1% | 161,615 | 318,978 | -49.3% |